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Clients First

Press Release

Clients First Business Solutions (North America) LLC National Practice is Created

Morganville, NJ, August 1, 2004: Clients First Business Solutions (www.clientsfirst-us.com) has been formed to deliver complex business technology solutions to mid-market companies nationwide. With more than 650 clients, 66 employees and consolidated 2004 revenues estimated at \$11.4 Million, Clients First will focus on the distribution and manufacturing market segments with technology solutions from Microsoft and Best Software.

Clients First is a National consolidation of seasoned business professionals and well established organizations that include:

- Data House Business Solutions of Alabama and Tennessee
- Advanced Manufacturing Techniques of Ohio
- CFBS Software of Texas
- Accuvar of California
- Clients First Business Solutions of New Jersey and Massachusetts

“The group will operate as a single synchronized organization with a leadership team of industry veterans”, says Sheldon D. Kralstein, CEO with a 25 year industry track record. “We selected the name ‘Clients First’ so that our most critical *Core Value* looks us right in the face each and everyday”, says Kralstein. “The Leadership Team has experience with other National Practices”, says Kralstein, “and I am convinced that with our people, processes, and dedication to our clients and employees coupled with \$0 debt, we can build the business model that others will elect to copy.”

Clients are more sophisticated than ever before and demand technology solutions to complex business problems. They look for solution providers that can help them achieve a competitive advantage and deliver their solutions on-time and on-budget. Today’s technology solutions are broader

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more

and deeper than ever before. They require substantial technical resources and an ongoing commitment to training and employee development. These facts make it significantly difficult for the small resellers of business solutions to deliver these powerful technologies. Clients First has assembled the resources and processes to deliver these solutions successfully. The product line-up includes:

- Best Software MAS90/200
- Microsoft Business Solutions Navision
- Best Software MAS500
- Microsoft Business Solutions Axapta
- CRM Solutions from Best and Microsoft
- Systems Engineering Services

Clients First anticipates organic growth to exceed 25% in 2005 plus additional growth through further consolidation. Additional information is available on the Clients First website at www.clientsfirst-us.com or contact Sheldon D. Kralstein at 877.866.6290, skralstein@clientsfirst-us.com.